



Webinar case study

Management of biological disasters like covid-19

Introduction

History is replete with examples of biological threats that have resulted in disastrous outbreaks, epidemics, and pandemics. This threat continues today in our present global society. With the world facing and trying to cope with the Covid-19 pandemic, we all are well aware of how severely and adversely a biological disaster can hit a nation/world both economically and socially.

InnovatioCuris Foundation of Healthcare & Excellence (ICFHE) along with the National Institute of Disaster Management (NIDM), Ministry of Home Affairs, Government of India, organised a webinar to create and spread awareness on management of biological disasters like Covid-19.

Stakeholders

National Institute of Disaster Management (Ministry of Home Affairs, Government of India)

is a premier institute for training and capacity development programs for managing natural disasters in India, on a national as well as regional basis. The National Centre of Disaster Management (NCDM), constituted under an Act of Parliament in 1995; was re-designated to give the present name of National Institute of Disaster Management (NIDM) by the Disaster Management Act 2005 passed by President of India on 9 January 2006. The NIDM has been mandated by the Govt. of India (NDMA – as per DM Act 2005, guidelines for NIDM) to be a deemed University and institute of excellence on higher learning and capacity building. UGC has worked out with NIDM and developed a model curriculum for strengthening disaster management in higher education and research. Most Central Universities have envisaged a Centre for Disaster Management under their School of Environmental Studies. A core group is being formed with UGC-NIDM to promote the subject at Academic Staff Colleges as well.

For more details, visit: www.nidm.gov.in

Stakeholders

InnovatioCuris Foundation of Healthcare & Excellence (ICFHE)

InnovatioCuris (IC) and IC Foundation of Healthcare Excellence are focused on Healthcare Innovations and work with an ecosystem of top experts, healthcare organisations, governments and clusters to promote innovation in the health sector. The organisation has a mission of bringing down the healthcare delivery cost and improving the quality of care. We do this by writing books (one, two), publishing a magazine, running webinars, organising innovators club meetings, organising international conferences , market access programs and Training and Consulting. Right now our reach is global with a growing community of 85,000+ health experts.

We also have a cause based project for type 2 diabetes, find it here: www.ExperimentsWithSugar.in

For more details, visit: www.icfhe.in

Past IC webinar recordings:
<https://bit.ly/icwebinarsytplaylist>

Program Design

Time (IST)	Topic	Resource person
3:00 pm - 3:05 pm	Inaugural Remarks	Dr. Sushma Guleria, Assistant Professor, NIDM
3:05 pm - 3:10 pm	Inaugural Address	Major General Manoj Kumar Bindal, Executive Director, NIDM, Delhi
3:10 pm - 3:15 pm	Objective of the Webinar	Aradhna Moktan, Young Professional, NIDM (Moderator)
3:15 pm - 3:45 pm	Overview of biological disasters	Surg R Admiral V K Singh MD, InnovatioCuris Chairman, InnovatioCuris Foundation of Healthcare and Excellence (ICFHE)
3:45 pm - 4:05 pm	Hospital perspective of biological disaster	Air Marshal (Dr) Pawan Kapoor Vice Chairman, Rus Education Vice Chancellor, Lincoln American University, Guyana
4:05 pm - 4:25 pm	Innovations in biological disaster	Dr Raman Chawla Scientist, INMAS, DRDO
4:25 pm - 4:30 pm	Q n A	Open to all
4:30 pm - 4:50 pm	International public health issues	Nimisha Singh Health Data Specialist, Communicable Disease Services, NJ Department of Health, USA
4:50 pm - 4:55 pm	Q n A	Open to all
4:55 pm - 5:00 pm	Vote of Thanks	Ms. Aradhna Moktan, Young Professional, NIDM

Backend

ICFHE's responsibilities

- Scouting resource personnel, getting them on board
- Designing the agenda for the day
- Designing the marketing collaterals
- Marketing the webinar

Frontend

NIDM's responsibilities

- Marketing of the webinar
- Registrations
- Hosting the webinar
- Overall coordination of the webinar



4 Experts

180+ registrations



More than 70% attendance

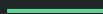
80+ views on YouTube live



Experts from 2 time zones

Digital Footprint

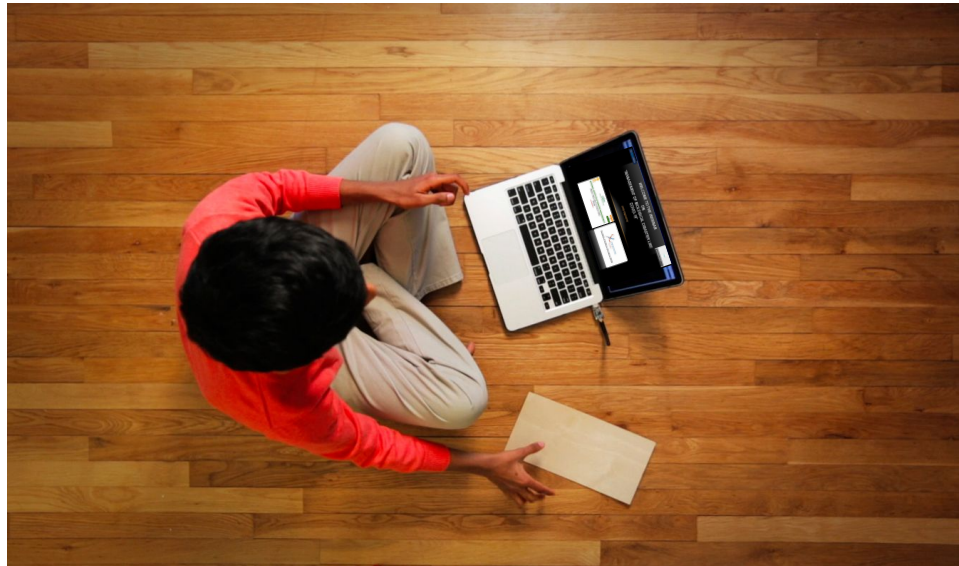
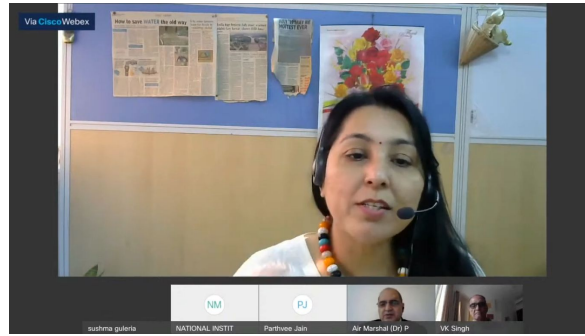
Numbers: The impact creators



Moments

Watch the webinar here:

<https://youtu.be/zh7mxFLOYxc>



Hire us?

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Thank You